



WORLD AG EXPO'S

WEST COAST NATIONALS

PROFESSIONAL POWER PULLING SERIES

Become a Sponsor!!!!

\$1,000 Mini Sponsor

- ◆ Sponsor recognition banner for display in your World Ag Expo exhibit space.
- ◆ Company logo and website link on the WCN website sponsor page
- ◆ Company logo and website link from the Pacific Tractor Puller Association website
- ◆ Recognized with company logo on the WCN Official Program sponsor page
- ◆ One banner displayed at each (2) of the WCN Tulare events (banners provided by the sponsor)
- ◆ (4) VIP passes will grant access to each (2) WCN Tulare events and include pit passes, food, and beverage including beer and wine

\$2,000 Modified Sponsor

- ◆ All items received by **Mini** sponsor
- ◆ Banners for each (2) WCN Tulare event (banners provided by the sponsor)
- ◆ Recognized with live announcements during the Tulare WCN events
- ◆ (8) Total VIP passes will grant access to each (2) WCN Tulare events and include pit passes, food, and beverage including beer and wine

\$5,000 Turbo Sponsor

- ◆ All items received by **Modified** sponsor
- ◆ Additional exposure through the WCN Exhibit space during World Ag Expo (To be determined)
- ◆ Logo displayed on the 9' x 12' LED screen during each (2) WCN Tulare events
- ◆ Sampling and/or give-a-way promotion of your product at each day of the WCN Tulare events
- ◆ Access to the series sweepstake attendee registration database
- ◆ Recognition on the International Agri-Center (IAC) Electronic freeway sign as an official sponsor of WCN
- ◆ (4) Total banners for each (2) WCN Tulare event (banners provided by sponsor)
- ◆ (12) Total VIP passes will grant access to each (2) WCN Tulare events and include pit passes, food, and beverage including beer and wine

\$10,000 Pro Stock Sponsor

- ◆ All items received by **Turbo** sponsor
- ◆ One banner on the World Ag Expo showground, location to be determined (banner provided by sponsor)
- ◆ 30 second commercial to be played on the 9' x12' LED screen during World Ag Expo and each night of the WCN Tulare event
- ◆ (16) Total VIP passes will grant access to each (2) WCN Tulare events and include pit passes, food, and beverage including beer and wine

\$30,000 Full Pull Sponsor

- ◆ Includes all items received by **Pro Stock** sponsor
- ◆ Company logo placed on the front cover of the WCN official program
- ◆ One full-page four color ad in the WCN Official program
- ◆ Company ID and logo in all of the WCN advertising media including, print, broadcasted radio, and television

\$30,000 Full Pull Sponsor (continued)

- ◆ Static display in the WCN exhibit space at WAE including each WCN Tulare events
- ◆ Two banner displays at each WCN series venues (banners provided by sponsor)
- ◆ Two banners on the World Ag Expo showground's (location to be determined)
- ◆ Company logo on all promotional material
- ◆ Access to World Ag Expo (2) email blasts
- ◆ (24) Total VIP passes will grant access to each (2) WCN Tulare events and include pit passes, food, and beverage including beer and wine

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