

# Media Coverage Request 2019 World Ag Expo®

*By completing this form, you agree to be available to interview with media at the times indicated below.  
This form does not guarantee media coverage or interviews. **One submission per exhibitor, please.***

Company Name: \_\_\_\_\_ Exhibit Space(s): \_\_\_\_\_

Company Website: \_\_\_\_\_

Onsite Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Interviewee Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Industry Category: \_\_\_\_\_

**Social Media:**  Facebook  Instagram (@ \_\_\_\_\_)  Twitter (@ \_\_\_\_\_)

**Area of participation: (select all that apply)**

- Exhibitor  Top-10 New Product Nominee  Top-10 New Product Winner  Seminar Speaker

**Are you able to demo your product in your exhibit space?**  Yes  No

**Are you interested in doing a morning remote interview from 4:00 a.m. – 7:00 a.m.?**  Yes  No

**Availability to speak with media at your exhibit space:**

- Monday  Tuesday  
 Exhibit space will be set up and ready for interviews  
 Wednesday  Thursday

**Why will the media want to talk with you?**

- New Product(s)? Name of Product(s): \_\_\_\_\_
- Company Anniversary? # of years: \_\_\_\_\_
- Solutions to current issues? Brief description of product/solution: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Awards/Recognitions received? Brief description of awards: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Other: \_\_\_\_\_

**Have you attached any of the following collateral material for media use?**

- Press Releases  
 Company or Product Logo  
 Product Photos  
 Other: \_\_\_\_\_

**Publicize your participation at World Ag Expo®!**

- Send me general WAE press releases.  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_
- Contact my local media for me. (If more than two, please attach list separately.)  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_