

Media Coverage Request 2019 World Ag Expo®

*By completing this form, you agree to be available to interview with media at the times indicated below.
This form does not guarantee media coverage or interviews. **One submission per exhibitor, please.***

Company Name: _____ Exhibit Space(s): _____

Company Website: _____

Onsite Contact: _____ Phone: _____ Email: _____

Interviewee Name: _____ Phone: _____ Email: _____

Product/Industry Category: _____

Social Media: Facebook Instagram (@ _____) Twitter (@ _____)

Area of participation: (select all that apply)

- Exhibitor Top-10 New Product Nominee Top-10 New Product Winner Seminar Speaker

Are you able to demo your product in your exhibit space? Yes No

Are you interested in doing a morning remote interview from 4:00 a.m. – 7:00 a.m.? Yes No

Availability to speak with media at your exhibit space:

- Monday Tuesday
 Exhibit space will be set up and ready for interviews
 Wednesday Thursday

Why will the media want to talk with you?

- New Product(s)? Name of Product(s): _____
- Company Anniversary? # of years: _____
- Solutions to current issues? Brief description of product/solution: _____

- Awards/Recognitions received? Brief description of awards: _____

- Other: _____

Have you attached any of the following collateral material for media use?

- Press Releases
 Company or Product Logo
 Product Photos
 Other: _____

Publicize your participation at World Ag Expo®!

- Send me general WAE press releases.
Contact Name: _____ Email: _____
- Contact my local media for me. (If more than two, please attach list separately.)
Media Contact: _____ Email: _____
Media Contact: _____ Email: _____