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FOR IMMEDIATE RELEASE

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Enter to win an '07 Dodge Ram truck at World Ag Expo, Feb 13-15

TULARE, Calif.—Visitors to World Ag Expo, Feb. 13-15, have a chance at winning a new 2007 Dodge Ram pick-up truck by entering the World Ag Expo give-away!

Visitors to World Ag Expo can register for the give-away at any entrance gate or at the Dodge exhibit (U Street 32, 34) throughout the Expo. The winner will be announced at the Dodge booth at 3 p.m., Thursday, Feb. 16, the last day of the Expo.

“We are incredibly grateful to the California Dodge Dealers for their generosity,” says Bruce Shannon, 2007 World Ag Expo chairman. “They have been extremely supportive for many years, and bring a tremendous opportunity to all Expo visitors.”

No purchase is necessary to enter the give-away.

World Ag Expo is the largest agricultural exposition in the world. Hours are 9 a.m. to 5 p.m. on Tuesday and Wednesday, and 9 a.m. to 4 p.m. on Thursday. Admission is \$9, with a 3-day pass for \$24. Tickets can be purchased through the International Agri-Center, P.O. Box 1475, Tulare, CA 93275 or cal 1-800-999-9186, 559-688-1751 or visit www.worldagexpo.com.

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