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FOR IMMEDIATE RELEASE

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Free international trade seminars are featured Wednesday, Feb. 14

TULARE, Calif.— International trade seminars aimed at helping farmers, ranchers and other agribusiness professionals will be featured at the 2007 World Ag Expo on **Wednesday, Feb. 14**, organized by the Center for International Trade Development, State Center Community College District, University Center Export Program. The seminars are free with paid World Ag Expo admission.

The international trade seminars are an important part of World Ag Expo each year, according to 2007 World Ag Expo Chairman, Bruce Shannon.

“Keeping our attendees informed and aware of the changing environment of agribusiness in the global marketplace is one of our top jobs. We look forward to bringing farmers and ranchers together with industry experts to keep our farmers farming in a progressive way,” said Shannon.

2007 international trade seminar topics will cover the farm bill, trade with the Republic of Korea, marketing your product to the global community, emerging markets and other related areas. The WAE Seminar Center is located at Median Street, between P and Q Streets.

Located on the Heritage Complex’s second floor will be the International Business Center. International visitors can network with exhibitors interested in exporting and importing. Volunteer translators are available for over 35 languages and dialects (including sign language) for visitors from nearly 66 countries.

The 40th annual World Ag Expo is Feb. 13 – 15, 2007. For more information call 800-999-9186 or 559-688-1751 or visit www.worlagexpo.com.

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