



## News Release

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**FOR IMMEDIATE RELEASE**

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### **Roadway Selected as the Preferred Carrier at World Ag Expo**

TULARE, Calif.—Roadway has been selected as the preferred exhibitor shipment carrier at World Ag Expo.

World Ag Expo is proud to work with the first company to offer guaranteed delivery for all exhibit shipments inbound to any tradeshow in the U.S. and Canada. Exhibitors at World Ag Expo will benefit from Roadway's 99.6 percent on-time performance, its full-service network, advanced information technology and local customer service teams.

Roadway's guaranteed service is included in every exhibit shipment at no additional cost. Exhibitors will not need to request this service or meet any special requirements.

"We are honored to be selected as the preferred exhibit shipment carrier at World Ag Expo," said Terry Gilbert, executive vice president of sales & marketing, Roadway. "We understand that reliability is critical for our customers, particularly for their tradeshow shipments, and we are proud to offer the broadest range of speed-oriented, guaranteed and protected Exhibit Transportation Services."

World Ag Expo leadership looks forward to working with Roadway's top-notch service providers.

"As we celebrate our 40<sup>th</sup> anniversary, we look forward to working with Roadway's over 70 years of experience in providing exceptional service to their customers, and now our exhibitors," said Bruce Shannon, 2007 World Ag Expo chairman.

As the leading transporter of industrial, commercial and retail goods, Roadway provides

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seamless transportation throughout Canada, Mexico and all 50 states. With over 49,905 daily shipments, Roadway has the experience and record to contribute to a smooth set-up for World Ag Expo exhibitors.

“Timely delivery of booth materials is important to all of our exhibitors. Over 1,200 volunteers work hard to accommodate and assist our exhibitors; we are happy that Roadway shares this dedication,” Shannon said.

*The World Ag Expo is celebrating 40 years of innovative agriculture Feb. 13-15, 2007. Visit [www.worldagexpo.com](http://www.worldagexpo.com) for current information on WAE and event details.*

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