

## Heighten your brand awareness

**M**ake it easy for attendees to find you by enhancing your presence at the Expo with any one of these sponsorship opportunities. WAE sponsorship packages are designed to help you enhance your visibility, build partnerships and create a strong impact in the minds of attendees well after the Expo.

### 2012 World Ag Expo Sponsorship Packages

		Bronze \$4,950	Silver \$13,000	Gold \$16,000	Platinum \$35,000	Presenting Partner (Please Call)
Web	Company Name, Contact Information and Product Category Listings	•	•	•	•	•
	Logo and Link on WAE Sponsor page	•	•	•	•	•
	Banner Ad and Link from Webpage	•	•	•	•	•
	Level One Digital Show Grounds Package	•	•	•	•	•
	Level Two Digital Show Grounds Package		•	•	•	•
	Level Three Digital Show Grounds Package			•	•	•
	Digital Show Grounds Exclusive Opportunity				•	•
Print	One Full Page Four Color ad in WAE Official Magazine			•	•	•
	One Full Page Four Color ad in WAE Official Show Guide			•	•	•
	One full page - four color Ad in WAE Exhibitor Service Guide					•
	Logo on Sponsor Recognition Material					•
	Access to Proprietary Databases				•	•
	Showground's Map Identification Where Available				•	•
	One Full Page - Four Color Ad in WAE Media Guide				•	•
	World Ag Expo Daily Newsletter Advertising				•	•
Grounds	10 x 10 Exhibit Space (Interior Space)	•	•	•	•	•
	Exhibitor Badges (10)	•	•	•	•	•
	On Site Banner Display				•	•
	Mic Time (8 Minutes)					•
	Trash Receptacle Advertising					•
	Professionally Produced Four-Color Window Adhesive					•
	Farm Credit Dairy Center Banner Display (Inside Field Credit Dairy Center)					•
	People Mover Advertising					•
	Apache Tram Advertising					•
	Pavilion Banner Display Area					•
	Information Booth Banner Display					•
	Ticket Booth Banner Display					•



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	Wine & Cheese Pavilion Partner \$15,000	VIP Hospitality Center (Please Call)	Park & Ride Shuttle \$3,000/per	International Hospitality Partner \$20,000	Seminar Center \$15,000	Exhibitor Hospitality Partner \$25,000	Media Hospitality Partner \$20,000	New Product Center \$25,000
Company Contact Info and Product Category Listings	•	•	•	•	•	•	•	•
Exhibitor Badges (10)	•	•	•	•	•	•	•	•
Logo and Link from WAE Website	•	•	•	•	•	•	<b>SPONSORED BY AGSOURCE</b>	•
One Rotating 15-Second Ad Spot on 9'x12' LED Screen	•	•	•	•	•	•		
Logo on Sponsor Recognition Material	•	•	•	•	•	•		
Advertising on Electronic Freeway Sign	•	•	•	•	•	•		
Website Advertising Banner Ad - worldagexpo.com	•	•	•	•	•	•		
On Site Banner Display	•	•	•	•	•	•		
Showground's Map Identification Where Available	•	•	•	•	•	•		
Access to Proprietary Databases	•	•	•	•	•	•		
Mic Time	•	•	•	•	•	•		
Exhibit Space (Interior 10x10)	•	•	•	•	•	•		
World Ag Expo Daily Newsletter Advertising	•	•	•	•	•	•		
One Full Page Four Color Ad in WAE Official Magazine	•	•	•	•	•	•		
One Full Page Four Color Ad in WAE Official Show Guide	•	•	•	•	•	•		
Exclusive Loop Video On Shuttle Coaches	•	•	•	•	•	•		
Banner Display at Each Ride and Drive Satellite Location	•	•	•	•	•	•		
Trash Receptacle Advertising	•	•	•	•	•	•		
Professionally Produced Four-Color Window Adhesive	•	•	•	•	•	•		
One full page - four color Ad in WAE Media Guide -	•	•	•	•	•	•		
Apache Tram Advertising	•	•	•	•	•	•		

Sponsorship Opportunities



Ticket Booth  
Welcome Signage - \$2,000

Trash Receptacle  
Cover Advertising  
\$350 per unit  
(multiple unit pricing available)



Electronic Freeway Message Board  
Contact the Sponsorship  
Department for Information



Apache Trams - \$3,400  
(2 - two color coroplast banners included)



People Movers Banners - \$2,300  
(One double sided two color banner included)



Farm Credit Dairy Center  
Inside Banner - \$3,000



Park and Ride  
Shuttle Signage - \$3500 per coach



Smartphone  
Application - \$25,000