

# Official Equipment Publication of

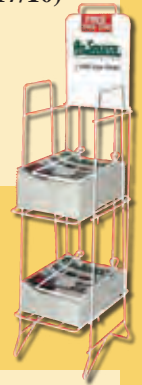
# WORLD AG EXPO 2011



A partnership that exposes YOU, our customers, to thousands of show attendees!

## SPECIAL JANUARY PRE SHOW ISSUE (deadline 12/17/10)

- Pre-Show Planning Guide will include complete Exhibitor List Show Maps and Featured Events
- On Site Dining Guide, Local Entertainment & Services
- Guide and direct attendees to your booth



## Be Seen at the Show...

You see it every year all over the Show, make sure you're in it!



## SPECIAL FEBRUARY BUYERS GUIDE (deadline 1/21/11)

- 2011 Buyers Guide Special Edition - "The Big One"
- Magazines distributed at all entrance gates and throughout the Show in over 150 racked locations
- Map of Show grounds/Complete Exhibitors List highlighting Ag Source advertisers

**Call for Show Special!**

## and All Year long!

Ag Source Magazine is a monthly publication targeting the California market. Bringing buyers & sellers together, giving you the chance to reach your target market before, during and after the World Ag Expo.

As seasons change, so does our magazine... giving you the opportunity to reach the markets you sell & service. You can choose to run monthly, bi-monthly or select months that are right for you.

– LOW RATES –

1/8 pg color, . . \$220

1/4 pg color, . . \$410

1/2 pg color, . . \$590

1 Full pg color, \$950

- 30,000 magazines printed & distributed monthly
- On-line magazine hyperlinked from your ad to your website

**Ag Source**<sup>TM</sup>  
M A G A Z I N E

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