

# FFA TOYOTA TUNDRA GIVEAWAY

## OFFICIAL RULES

1. **ELIGIBILITY:** Toyota Tundra Giveaway is open to individuals who are 18 years of age or older. Volunteers and Employees of the International Agri-Center, Toyota, or Toyota Dealers and its advertising or promotion agencies, those involved in the production, development, implementation or handling of Giveaways, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers any other person or entity associated with the Giveaway (collectively “Giveaway Entities”) and/or the immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee, are not eligible. All U.S., federal, state and local laws and regulations apply. Sponsor reserves the right to verify eligibility qualifications of any winner. Void where prohibited or restricted by law.

2. **SPONSOR:** The Giveaway is sponsored by Toyota.

3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Giveaway constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. **ENTRY PERIOD:** Toyota Tundra Giveaway begins on November, 15, 2010 October 30, 2010 and ends on Feb. 10, 2011 at 3:00 p.m. 2:30 p.m.

5. **ENTRY:** There are three ways you may enter the Giveaway, follow the instructions on our website at [www.worldagexpo.com](http://www.worldagexpo.com); from an FFA Chapter of your choice between November 15, 2010 and January 17, 2011 Oct. 30, 2010 - Jan. 15, 2011 for a suggested \$5.00 donation; or at the gates during World Ag Expo on Feb. 8-10, 2011 for a suggested \$5.00 donation.

No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the sponsor and receipt of entries will not be acknowledged or returned. Delivery of prize requires a street address (no P.O. Boxes). Sponsor is not lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, mechanical, human or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

6. DRAWING: At the conclusion of the Entry Period, Sponsor will select the name of the potential winner in a random drawing of all eligible entries received during the Entry Period. The winner to be selected in the Giveaway will be announced on Feb. 10, 2011, at 3 p.m. at the Toyota Exhibit Space during World Ag Expo. The odds of being selected as a potential winner depend on the number of eligible entries received during the Entry Period. Potential winner will be contacted by phone and will be asked to provide their full name, age and mailing address within 10 days of the date of notification. If a potential winner does not respond within the timeframe stated, the Sponsor may select an alternate potential winner in his/her place at random from all entries received during the Entry Period.

7. SELECTION OF WINNER / ODDS. One (1) winner will be selected in a random drawing from among all eligible entries received during the Entry Period. Drawing will be conducted by Sponsor on February 10, 2011. Odds of winning depend on the number of eligible tickets received. By entering the Giveaway, you fully and unconditionally agree to be bound by these rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Giveaway.

8. REQUIREMENTS OF THE POTENTIAL WINNERS: Except where prohibited, the potential winners may be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within seven (7) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate entrant will be selected in his/her place in a random drawing of all entries received.

9. PRIZE: The prize (Toyota Tundra valued at \$35,000) available to be won in the Giveaway will be posted on the Giveaway site. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winner is responsible for any taxes and fees associated with receipt or use of a prize.

10. GENERAL CONDITIONS: In the event that the operation, security, or administration of the Giveaway is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized account holder. Sponsor is not responsible if any prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. In entrant does not comply with these Official Rules, or attempts to interfere with this Giveaway in anyway, he/she will be disqualified.

11. RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Giveaway, entrants agree to release and hold harmless the Giveaway Entities from and against any claim or cause of action arising out of participation in the Giveaway or

receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Giveaway; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Giveaway or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt of any prize. Entrant further agrees that in any cause of action, the Giveaway Entities' liability will be limited to the cost of entering and participating in the Giveaway, and in no event shall the Giveaway Entities be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.