

# Exhibitor Resource Directory Agreement

## Provided by the International Agri-Center® (IAC):

- List company name and contact information, as stipulated below, in Exhibitor Resource Directory on the World Ag Expo® (WAE) website through March 31, 2021
- 2 Free Show Badges (Allows entry into World Ag Expo® during show hours)
- Temporary worker passes as needed valid January 25 to February 19, 2021
  - Temporary worker passes will allow access:
    - Prior to World Ag Expo®, between the hours of 6:00 a.m. – 7:00 p.m.
    - During World Ag Expo®, between the hours of 5:00 a.m. – 9:00 a.m. and 5:30 p.m. – 7:00 p.m.
    - After World Ag Expo®, between the hours of 8:00 a.m. – 5:00 p.m.
- As often as appropriate we will market and promote our preferred vendors in the Exhibitor Resource Directory using E-blasts and Social Media

## Company agrees to:

- Pay the listing fee of \$150.
- Authorize royalty-free use of approved ID marks, slogans, and logos to International Agri-Center®.
- Meet all deadlines or forfeit the benefit and hold harmless International Agri-Center®.
- Comply with all applicable laws, regulations, and/or rules promulgated by any government or regulatory agency regarding the services you performed including, but not necessarily limited to: workers compensation insurance requirements, business licenses, contractor's licenses, etc. International Agri-Center® takes no responsibility for determining your compliance with any such laws, rules, and regulations.
- Comply with all state and federal work safety laws and regulations and have a written and implemented safety program in place.
- Contract directly with the exhibitors for any services. International Agri-Center® and World Ag Expo® will have no liability or responsibility to the exhibitor or service provider.
- Contractors who provide a service and require access to an exhibitor's booth or IAC show grounds must complete this form, comply with all guidelines outlined below and must submit all required forms and insurance certificates by **January 15, 2021**.
  - a) Badges
    - i. No admittance to the show grounds will be permitted without a badge, ticket or temporary worker pass. Temporary worker passes and badges may be picked up from the IAC main office in advance or at the Exhibitor Registration Center at Gate 6 between January 25, 2021 and February 11, 2021. Temporary worker passes may also be picked up from the Security Office.
  - b) Indemnification and Liability Waiver
    - i. Protect, indemnify and hold harmless the International Agri Center®, and all its officers, directors, employees, staff and agents, from and against any and all liability, loss, expense (Including reasonable attorney's fees) or claims for injury or damage, or any liability whatsoever arising out of the company's performance of this agreement.
    - ii. IAC does not provide any form of insurance to cover contractor activities at WAE and assumes no liability or responsibility for loss or damage to contractor due to fire, theft, breakage, vandalism or any other reason. IAC recommends that contractor maintain its own insurance to cover any such potential loss or damage.
  - c) Certificate of insurance
    - i. Provide IAC with proof of commercial general liability insurance coverage in the minimum amounts of \$1,000,000 per occurrence and \$2,000,000 annual aggregate. Such insurance must designate IAC and its officers, directors, agents and employees as additional insureds and such designation must be shown on the proof of insurance provided to IAC. The proof of insurance must show that the subject policy begins no later than two weeks prior to the opening of WAE and shall remain in place until at least one week following the closing of WAE. The proof of insurance must also indicate that, should the policy be cancelled prior to its stated expiration date, notice must be provided to IAC in accordance with the policy provisions, but in any case no less than fifteen (15) days prior to the effective date of cancellation. Contractor must provide IAC with the required proof of insurance by January 15. Failure to provide such proof of insurance by such deadline may result, at IAC's sole and absolute discretion, in contractor losing the ability to conduct business at WAE and will result in the forfeiture of your listing fee. If contractor's policy is cancelled or terminates prior to WAE, contractor must provide IAC with satisfactory proof of new or continued insurance within fifteen (15) days of such cancellation or termination, but in any event no later than January 15 prior to WAE. Failure to provide such proof of new or renewed insurance in a timely manner may, at the sole and absolute discretion of IAC, result in the loss of contractor's ability to work at WAE and in the forfeiture of your listing fee.
    - ii. Contractor shall maintain any required workers' compensation insurance for its employees at WAE.
  - d) Water Guidelines
    - i. Water must be controlled so as not to reach neighboring exhibits. Infringement on another exhibitor's space is strictly prohibited.
    - ii. All water must be obtained from City of Tulare hydrants: call (559) 684-4324 for a required permit
    - iii. International Agri-Center® water is NOT available for pressure washers.
    - iv. If washing equipment after hours, security will be required. Security must be scheduled, and a deposit paid prior to performing work. Schedule security in the security office at Gate 6.
  - e) Grounds Accessibility
    - i. Prior to World Ag Expo®, you will be allowed access to the grounds to provide your services between the hours of 6:00 a.m. – 7:00 p.m.
    - ii. During World Ag Expo®, you will be allowed access to the grounds to provide your services only between the hours of 5:00 a.m. – 9:00 a.m. and 5:30 p.m. – 7:00 p.m.

- iii. Please be aware of where you park your vehicle/equipment. In the show grounds, please park your vehicle/equipment close to the subject exhibit space without blocking any roads or other exhibit spaces.
- f) Security
  - i. Security will be required in order for you to perform your services during the show between the hours of 7:00 p.m. – 5:00 a.m. Security costs will be billed to you at a rate determined by the security company. Security must be scheduled with the security office (Gate 6) prior to the performance of your work or check World Ag Expo® website for current security company.
- g) Landscaping
  - i. Contractor is fully and financially responsible for placement and removal of any and all materials placed on behalf of a World Ag Expo® exhibitor. Sod, bark (if not rented through WAE), plants, rocks and other landscape materials are the sole responsibility of you, the contractor. Items must be placed and removed without use of WAE equipment, labor, water and/or trash receptacles. Contractors must remove all items and return the grounds to their original state by the end of the move-out period (February 19, 2021). Failure to do so will result in possible fines for any cost incurred during placement or clean-up of your materials by WAE staff, removal from the Exhibitor Resource Directory for future shows and possible suspension of privileges as an appointed contractor at future shows.  
 \_\_\_\_\_ **By initialing here, you have read and agree to this term.**

**Fill out the following as you would like it shown in Exhibitor Resource Directory and return with payment and insurance.**

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Website: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_

**Directory Listing Categories – Select one:**

- Audio Visual     Internet     Event Rentals     Landscape *(must agree to section F, article i)*
- Marketing/Promotional Materials     Labor Contractors     Safety     Pressure Washers
- Other\*: \_\_\_\_\_ \*"Other" categories are not guaranteed to be listed in Directory

**Purchase Additional Badge (2 included):**

Number of Badges: \_\_\_\_\_ x \$30 = \_\_\_\_\_  
 Exhibitor Resource Directory Listing = + \$150.00

Total Due = \_\_\_\_\_

**Payment:**

Visa     MC     AMEX     Check #: \_\_\_\_\_ Payable to International Agri-Center®  
 Name on Card: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Company Contact Person (regarding application):**

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I \_\_\_\_\_, the authorized signer of this company, have read and understand this agreement in its entirety. All terms have been accepted; therefore this document serves as a binding agreement.

Signature, Title

Date

*All applications must be approved by International Agri-Center®. Applicants will be contacted upon approval.*

Questions? Contact: (800) 999-9186

Complete this form and return with payment to:

4500 S. Laspina St, Tulare, CA 93274 | Email: [forms@farmshow.org](mailto:forms@farmshow.org)