

Media Coverage Request

World Ag Expo[®]

This form does not guarantee media coverage or interviews. One submission per exhibitor, please.

Company Name: _____

Company Website: _____

Media Contact: _____ Phone: _____ Email: _____

Interviewee Name: _____ Phone: _____ Email: _____

Product/Industry Category: _____

Social Media: Facebook Instagram (@ _____) Twitter (@ _____)

Area of participation: (select all that apply)

- Exhibitor Top-10 New Product Nominee Top-10 New Product Winner Seminar Speaker

Are you able to demo your product online? Yes No

Why will media want to talk with you?

- New Product(s)? Name of Product(s): _____
- Company Anniversary? # of years: _____
- Solutions to current issues? Brief description of product/solution: _____

- Awards/Recognitions received? Brief description of awards: _____

- Other: _____

Please attach any/all of the following collateral material for media use:

- Press Releases
 Company or Product Logo
Product Photos
 Other: _____

Publicize your association with World Ag Expo[®]!

- Send me general WAE press releases.
Contact Name: _____ Email: _____
- Contact these media outlets for me. (If more than two, please attach list separately.)
Media Contact: _____ Email: _____
Media Contact: _____ Email: _____