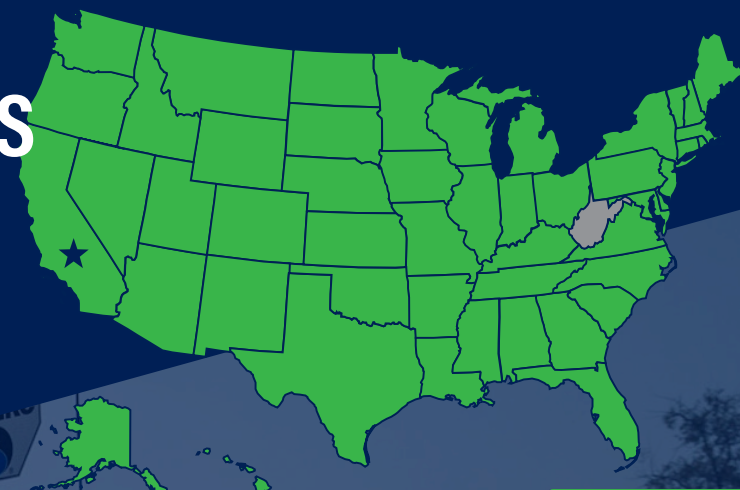


1,272 EXHIBITORS | 98,387 ATTENDEES

49 STATES | 34 COUNTRIES

157 REGISTERED MEDIA



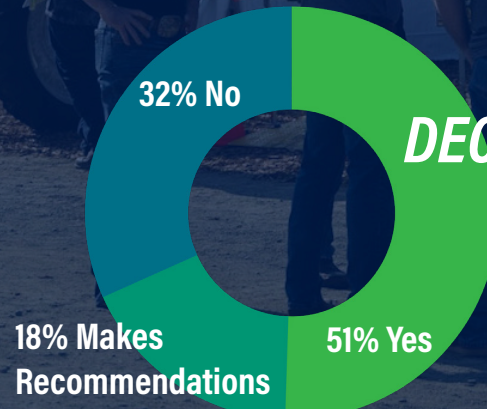
SECTOR OF AG

- 17% Vines / Trees
- 14% Dairy / Livestock
- 10% Tools / Supplies
- 9% Machinery / Implements
- 8% Technology
- 7% Row Crops
- 7% Processing / Manufacturing
- 6% Government
- 5% Crop Protection / Fertilizer
- 4% Hay / Forage
- 4% Irrigation
- 4% Media
- 3% Finance / Insurance
- 2% Alternative Energy

REASON FOR ATTENDING



DECISION MAKER?



DEMOGRAPHICS

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FEBRUARY 2022

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