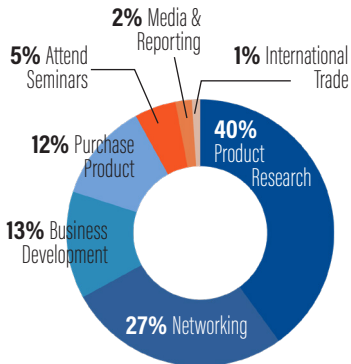




# DEMOGRAPHICS

**108,233** Attendees | **1,225** Exhibitors  
**49** States | **56** Countries | **186** Registered Media

## PURPOSE FOR ATTENDING



## DECISION MAKERS



**48% Yes & 18% Make Recommendations**  
**34% No**

## SECTOR OF AG

