



# Media Coverage Request World Ag Expo®

By completing this form, you agree to be available for interviews with media at the times indicated below.

This form does not guarantee media coverage or interviews. **One submission per exhibitor, please.**

Company Name: \_\_\_\_\_ Exhibit Space(s): \_\_\_\_\_

Company Website: \_\_\_\_\_

On-site Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Interviewee Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Industry Category: \_\_\_\_\_

**Social Media:**  Facebook  Instagram (@ \_\_\_\_\_)  Twitter (@ \_\_\_\_\_)

**Area of participation: (select all that apply)**

- Exhibitor
- Top-10 New Product Nominee
- Top-10 New Product Winner
- Seminar Speaker

Are you able to demo your product in your exhibit?  Yes  No

Are you interested in doing a morning TV interview from 4:00 a.m. – 7:00 a.m.?  Yes  No

**Availability to speak with media at your exhibit space:**

- Monday  Tuesday
- Exhibit space will be set up and ready for interviews
- Wednesday  Thursday

**Why will the media want to talk with you?**

- New Product(s)? Name of Product(s): \_\_\_\_\_
- Company Anniversary? # of years: \_\_\_\_\_
- Solutions to current issues? Brief description of product/solution: \_\_\_\_\_  
\_\_\_\_\_
- Awards/Recognitions received? Brief description of awards: \_\_\_\_\_  
\_\_\_\_\_
- Other: \_\_\_\_\_

**Have you attached any of the following collateral material for media use?**

- Press Releases
- Company or Product Logo
- Product Photos

I will bring materials to the World Ag Expo® Media Center by Monday, February 12, 2024  
Other: \_\_\_\_\_

**Publicize your participation at World Ag Expo®!**

- Send me general WAE press releases.  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_
- Contact these media outlets for me. (If more than two, please attach list separately.)  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_