

WORLD AG EXPO®

2024 DEMOGRAPHICS

2.6 MILLION SQ FT
EXHIBIT SPACE



100,000+
ATTENDEES



1,258
EXHIBITORS

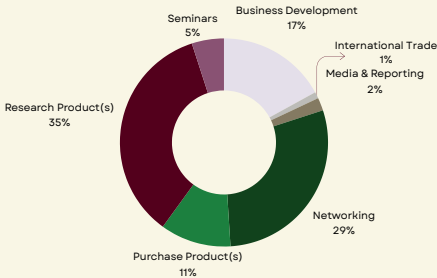


49
STATES



81
COUNTRIES

PURPOSE FOR ATTENDING



PURCHASING AUTHORITY



50% YES
17% MAKE DECISIONS
33% NO

SECTOR OF AG

- 15% Dairy & Livestock
- 12% Vines/Trees
- 10% Machinery/Implements
- 10% Technology
- 8% Tools/Supplies
- 7% Government
- 7% Processing/Manufacturing
- 7% Row Crops
- 5% Crop Protection
- 5% Media
- 4% Irrigation
- 4% Hay/Forage
- 4% Finance/Insurance
- 2% Alternative Energy

