

WORLD AG EXPO®

BOOTH PRICING 2027

General Ag

The largest portion of the grounds, and includes the majority of outside exhibit spaces and pavilions.

General Ag, Inside Exhibit Spaces

Inside booths offer exhibit spaces starting at 10' x 10'. These spaces may be customized by adding additional adjoining spaces up to 20' wide by 130' long.

Pavilion A: General Agriculture Exhibits

Pavilion B: Irrigation, Water, and General Agriculture Exhibits

Building C: General Agriculture, Agri-Chemical, Fertilizer, and Spray Exhibits

Career & Education Center: FFA, College, Career-Focused Exhibits

General Ag: Inside Exhibit Spaces	WAE 2027 Pricing
10' x 10' Inside Interior	\$2,250.00
10' x 10' Inside Corner	\$3,000.00
10' x 10' Inside Interior Building C	\$2,380.00
10' x 10' Inside Corner Building C	\$3,270.00

General Ag, Outside Exhibit Spaces

Outside exhibit spaces allow the flexibility of a fully customizable exhibit. Spaces in the outside general agriculture section start at 40' x 40'. Additional exhibit spaces can be added to make a big statement even larger, ensuring your company is noticed by the tens of thousands of attendees who attend the show each day.

General Ag: Outside Exhibit Spaces	WAE 2027 Pricing
40' x 40' Outside Interior	\$2,270.00
40' x 40' Outside Corner	\$3,000.00
40' x 40' Outside Corner on Median Street	\$3,330.00
40' x 80' Outside Interior	\$4,410.00
40' x 80' Outside Corner	\$5,440.00
80' x 80' Outside Corner	\$10,150.00
80' x 80' Outside on Median Street	\$10,790.00

Ride & Drive

With over 125,000 square feet of exhibit space across World Ag Expo, exhibitors can create & design demo experiences of any size or configuration, beyond the standard options listed. Whether it's building a mountain, filling a pond, creating an orchard for a "true-to-life" off-road course, or showcasing a new tractor through a ride & drive, the possibilities are limitless. Bring your ideas to life by reserving a demonstration space at World Ag Expo.

When conducting demonstration, all activity and viewers must be contained within the booth space. The area must be protected by safety guards and devices where necessary to prevent accidents and injury to spectators.

It is the responsibility of the exhibitor to put in place safety measures within the assigned exhibit space for demonstrations that create any type of dust or debris.

Ride & Drive Exhibit Spaces	WAE 2027 Pricing
100' x 220' (average space)	\$13,890.00

**Disturbed Space Deposit is included in the Ride & Drive exhibit space fee.*

Dairy & Livestock

The 76,000-square-foot Farm Credit Dairy and Livestock Center serves as the hub for the latest innovations and technologies in the dairy and livestock industries. Located in the southeast section of the showgrounds, it features over 600 exhibit spaces, including both indoor and outdoor displays.

Exhibit spaces begin at 10' x 10' and can be expanded by adding additional adjacent spaces up to 20' wide by 130' long.

Outdoor dairy section spaces start at 20' x 20' and can be expanded by adding adjoining spaces.

Dairy & Livestock, Inside Exhibit Spaces	WAE 2027 Pricing
10' x 10' Inside Interior	\$2,790.00
10' x 10' Inside Corner	\$3,510.00

Dairy & Livestock, Outside Exhibit Spaces	WAE 2026 Pricing
20' x 20' Outside Interior	\$1,620.00
20' x 20' Outside Corner	\$1,770.00
40' x 40' Outside Interior	\$3,400.00
40' x 40' Outside Corner	\$3,900.00
40' x 80' Outside Interior	\$5,440.00
40' x 80' Outside Corner	\$6,010.00
80' x 80' Outside Corner	\$9,210.00
80' x 80' Outside on Median Street	\$15,860.00

Space Shares

All participating exhibitors are required to register by completing the online Request for Exhibit Space form. Shared exhibit spaces are permitted with prior approval from World Ag Expo®. The name and details of any co-exhibitor must be submitted for approval to ensure they are included in the Show Guide, listed online, and officially recognized as an exhibitor.

Space Share	Fee
Any size space	\$500.00

Benefits: Online and Show Guide Listings, Badges, World Ag Expo Communication